Celebrating
Four Decades
of Excellence

Mid Island was established in 1974 to provide high-quality bindery services to printers in the New York metropolitan area. We launched our business from an 8,000 square-foot facility staffed by 25 employees, and we immediately began forging a reputation for excellence among professionals within the graphic arts industry.

The Mid Island Group
Over the years, our reputation has grown, and our business has grown along with it. Today, Mid Island employs 250 employees and operates two separate locations—a 100,000 square-foot facility in Farmingdale, New York, which serves the needs of the New York metropolitan and East Coast area, and a 40,000 square-foot facility in Louisville, Kentucky, which caters to customers across the Mid-West.

We have also significantly expanded our in-house capabilities to provide our customers with a wide range of value-added services, from specialized cutting, folding and gluing options, to perfect binding, die-cutting, specialty finishing, and even mailing and fulfillment.

We appreciate your interest in Mid Island, and we invite you to read on to learn more about the many services we can provide to ensure your project is finished to perfection.
Mid-Island’s greatest asset is our highly experienced employee team, led by company founders Bob Geier and Bob Russo. This team spans some of the leading experts in the bindery industry, including professionals who represent a wide range of technical and logistical disciplines, from design and specialty finishing to mailing and fulfillment. Together, the Mid-Island team manages every project we receive from start to finish, ensuring that the finished products we deliver are on time, on budget and of the highest quality.
Since 1974, we have provided expert bindery services for all types of printers, from small “quick print” shops, to 40-inch sheet-fed plants, large-format sheet-fed plants and full web presses. Our experience in serving the needs of such a diverse customer base has equipped our staff with the skills required to handle any job, large or small. We pride ourselves on hands-on project management, and we maintain strict control over every step in the bindery process—from the point we first receive each job to the moment it leaves our hands.

Over the years, we have acquired a broad range of sophisticated equipment that enables us to meet the changing needs of our customers. Our capabilities include a growing assortment of standard and value-added services in the areas of cutting, folding and stitching.
STITCHING

Over the years we have regularly upgraded our stitching capabilities to ensure they keep pace with both the volume and the variety of projects in today’s market. As a result, our New York facility has a daily combined stitching output of 750,000 one-up format stitching, or 1,200,000 two-up format stitching. Our Mid-West facility has a daily combined stitching output of 500,000 one-up format stitching or 1,000,000 two-up format stitching. Quality remains our top priority, and we employ advanced quality control protocols to maintain our exceptional stitching volume while still delivering the precision and consistency our customers expect. Our stitching equipment also features several state-of-the-art capabilities, including:

- Signature recognition with the ability to read barcodes or graphics to ensure accuracy
- Fourth and fifth trimming on all equipment
- Small-size capabilities beginning at 2 5/8 x 3 inches
- One-up binding to a maximum size of 12 3/8 x 18 5/8 inches
- Loop stitching
- In-line calendar punch
- In-line three-hole punch
- Ink-jetting in-line
- Hard folding in-line
- Wafer sealing in-line to meet postal specifications

FOLDING

Our extensive assortment of folders can meet virtually any customer need, from the folding of small inserts to large-format press sheets. We also offer a range of specialized folding options, including:

- Gate folds
- Spot gluing in-line
- Ink-jetting in-line
- Knife folding
- Pre-sitting perforating
- Split guide
- Notch-bound signature folding
- Map folding of up to 12 folds in a single parallel section
- Large-format capabilities of up to 37 inches in width for the first fold
Today’s graphic design professionals are continuously developing new and innovative project designs that are both ultra-modern and highly functional. For many of these projects, perfect binding has become a preferred alternative to standard mechanical binding methods.

Mid Island is committed to remaining at the forefront of our clients’ needs, and, as a result, we have acquired some of the most advanced perfect binding machinery in the marketplace. Our equipment includes a high-speed 15,000 book per-hour binder with the capacity to manage large runs, as well as a highly sophisticated binder just installed in 2014, which can handle the intricacies of a wide range of custom projects. Collectively, this equipment has a perfect binding production output of 300,000 books per day, and it gives Mid Island the versatility to handle projects that many of our competitors cannot.

Our unique capabilities include:

- PUR binding on both machines
- Sophisticated camera recognition systems capable of reading graphics and intelligent barcodes
- Notch binding
- Lay-flat binding
- Minimum spine thickness of 1/16 of an inch
- Maximum spine thickness of 3 inches
- Minimum trim size 2 ¾ x 3 ½ inches
- Maximum trim size 12 5/8 x 17 ½ inches
- Oblong books trimmed to a true 12 5/8-inch face size
- Gate-fold covers
- Ink-jetting in-line
Mid Island's diecutting department has all of the resources required to fulfill the creative needs of today's graphic designers. Our staff includes two in-house structural designers who expertly transform raw concepts into polished prototypes for customer review and approval. Following design approval, we can provide structural files that serve as a template for graphic designs. We can also supply full-form press files, expediting the die making process by enabling it to start at the same time sheets are going to press.

With a total of six Bobst diecutters at our disposal, we have the capability to produce 300,000 sheets per day in our New York facility and 150,000 sheets per day in our Mid-West facility.

We support the gluing needs of our diecutters with four gluers that have right-angle capabilities and two straight-line gluers, along with several other pieces of specialty gluing equipment. Each of our facilities in New York and the Mid-West has the ability to glue 1,200,000 straight-line boxes per day. We also provide:

- 40-inch stamping
- 40-inch ultraviolet coating
- 40-inch film lamination
- Embossing and debossing
- Kiss-cutting
Specialty Finishing Options

With more than 30 years of experience in managing specialty projects, we draw on a vast range of specialized equipment and skills to add unique details to our customers’ projects. Our Specialty Finishing options include:

Mechanical Binding:
- Automatic wire-o
- Automatic plastic coil
- GBC binding

Tip-On Application:
We have five automatic tip-on machines that enable us to securely affix a variety of items to customer documents, including:
- Magnets
- Packets
- Pharmaceutical Inserts
- Cards

Additional Services:
- Re-moist glue application
- Fugitive glue application
- Pattern glue application
- Hi-die
- Litho mount
- Label-air application
- Automatic padding
Mid Island is committed to helping our customers manage every aspect of project completion, and in 2004, we demonstrated this by launching an in-house mailing capability. Our goal in this initiative was to provide a reliable project finishing source that could manage the production and mailing functions simultaneously, expediting the process of getting customer projects to their final destinations and ensuring the timely meeting of crucial delivery deadlines.

Our flagship mailing function was basic, encompassing the simple task of addressing and mailing finished products. Over the past decade, we have significantly expanded and enhanced our capabilities, and today, we have a highly sophisticated mailing and fulfillment department that enables our customers to meet increasingly tight turnaround times. In fact, Mid Island is a designated U.S. Postal plant-load facility with an on-site Postal Clerk responsible for verifying all mail.
Our capabilities include a full in-house programming function that enables us to take raw destination data from our clients and translate it into a working format. We utilize the most updated postal software available, including an intelligent barcode capability that allows us to track mail on request. For large-scale projects, we create customized logistical trucking plans, which can result in both improved delivery times and meaningful postage savings.

Our customers want every project to yield the highest possible return on investment, and for many of them, personalization has become an important way to achieve this goal. Over the last several years, Mid Island has invested heavily in this area, and as a result, we provide the highest quality personalization options at affordable prices.

Mailing Capabilities

Our mailing department also offers a wide range of cutting-edge equipment, including:

- Three five-inch high-resolution ultraviolet print heads, which enable us to print clear images on difficult materials, such as varnishes, laminated film and plastic cards. We can link these systems to our other equipment to enable them to print duplex inkjet.
- Camera systems that can be used for read-and-print or image verification
- Kodak water-based inkjet systems for high-speed addressing or barcode application
- Precision color capabilities that enable us to create custom hues and use them to spot color customer projects
- Capability to produce 200,000 8 1/2 x 11 inch single-color black cut-sheet laser sheets per day on preprinted client shells
- Inserting equipment that can fulfill inserting needs from 4 x 5 inches up to 9 x 12 inches
- Wafer Seal equipment to enable compliance with all current postal requirements

We complement these capabilities with a range of efficient fulfillment services including:

- Kitting
- Pack-outs
- Drop shipment for UPS and Fed-Ex, with the ability to process up to 2,500 packages per day

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